

From Commodity Hosting to Growth Platform

One Platform. Three Tiers. Built to Scale With Your Business.

Netrio's Digital Application Platform transforms web hosting from a disconnected commodity line item to a managed platform built on the same secure, monitored foundation as the rest of your IT environment.

An organization still running on older platforms invite more risk than it realizes, such as unpatched, unmonitored hosting that's managed apart from everything else your organization depends on.

Three Tiers, One Growth Plan

Every engagement starts somewhere in this journey. Digital Application Platform (DAP) meets you where you are.

FOUNDATION

Tier 1 — Managed Web Hosting

- WordPress + containerized hosting
- Content Delivery Network (CDN) + performance optimization
- Backup, High Availability (HA), patching
- Web Application Firewall (WAF) + managed security

SECURE FOUNDATIONS
FOR DIGITAL PRESENCE

COMPLIANCE

Tier 2 — Secure Web Platform

- Hosting + cybersecurity stack (WAF, vulnerability management)
- Identity integration (Azure AD / SSO)
- Monitoring + uptime SLAs
- Compliance-ready hosting (healthcare, manufacturing, education, finance)

ALIGNED TO ICPS COMPLIANCE

INNOVATION

Tier 3 — App & Experience

- Custom development + API integrations
- Client portals & workflow automation sites
- Data dashboards embedded in web apps
- AI-driven interfaces (service, reporting)

WHERE HOSTING, DEV & AI CONVERGE

How Netrio's Digital Application Platform Is Different

COMMODITY HOSTING PROVIDERS

- ✗ Uptime and infrastructure only — nothing tied to the business
- ✗ Security, backups, and patching are DIY or bolt-on add-ons
- ✗ One-size-fits-all templates, not integrated applications
- ✗ Limited support for security, compliance, business objectives

NETRIO DIGITAL APPLICATION PLATFORM

- ✓ Business process enablement, not just uptime
- ✓ Integrated applications, APIs, and AI
- ✓ Secure, managed, compliant environments, not just hosting
- ✓ A platform that evolves as your business does

Where You Go From Here

Digital Application Platform (DAP) is an anchor for Netrio's broader managed services and managed security services. Every engagement can tie back to:



Managed IT

Monitoring, incident response, backup & disaster recovery (DR), and more



Cybersecurity

Threat detection, penetration testing, compliance reporting, and more



AI Advisory

Readiness and Governance, Strategy and Roadmap, Platform Deployment, and more

Why Netrio?

Because we do the ordinary **extraordinary**. We are a pioneer of next-generation managed services, and we offer a full suite of solutions for high-growth enterprises, from managed IT and cybersecurity to software development and AI advisory and implementation.



Ready to explore how Netrio can help your organization? Reach out to us at info@netrio.com for more information.